### Short and Medium Term Measures (up to 2020)

# Questionnaire

No stamp or envelope is needed!

We are keen to hear your views on the different potential

measures for South East Dorset described in this leaflet.

1 Do you support the strategies outlined in this leaflet?

Please answer the questions below, detach the questionnaire

and send to the freepost address provided by 28 February 2011.

### Across the Study Area

Promoting 'greener' travel options, through travel plans, new car clubs, promotion of car sharing, promotion of teleworking and teleconferencing and travel awareness campaigns

Personalised Travel Planning

Improved broadband

Comprehensive cycle network

Increased cycle parking and improved pedestrian access to stations and town centres

Improvements to walking routes including better crossing facilities, pavement surfaces and addressing parking on pavements

Locate development close to public transport corridors and plan developments to encourage walking and cycling	Integrated Transport Aut	
	Designate lorry routes ar	
Introduce charging points for electric vehicles	Junction improvements	
Express buses to outlying areas	Creation of joint Traffic C	
Community led bus services		
Increased rail frequency between Wareham and Brockenhurst	Better driver information	
Increased fail frequency between wateriant and brocker indist	Increased car parking ch parking spaces, linked to	
Smartcard ticketing on buses and trains		
Quality passenger information along routes, shopping centres, libraries and offices		



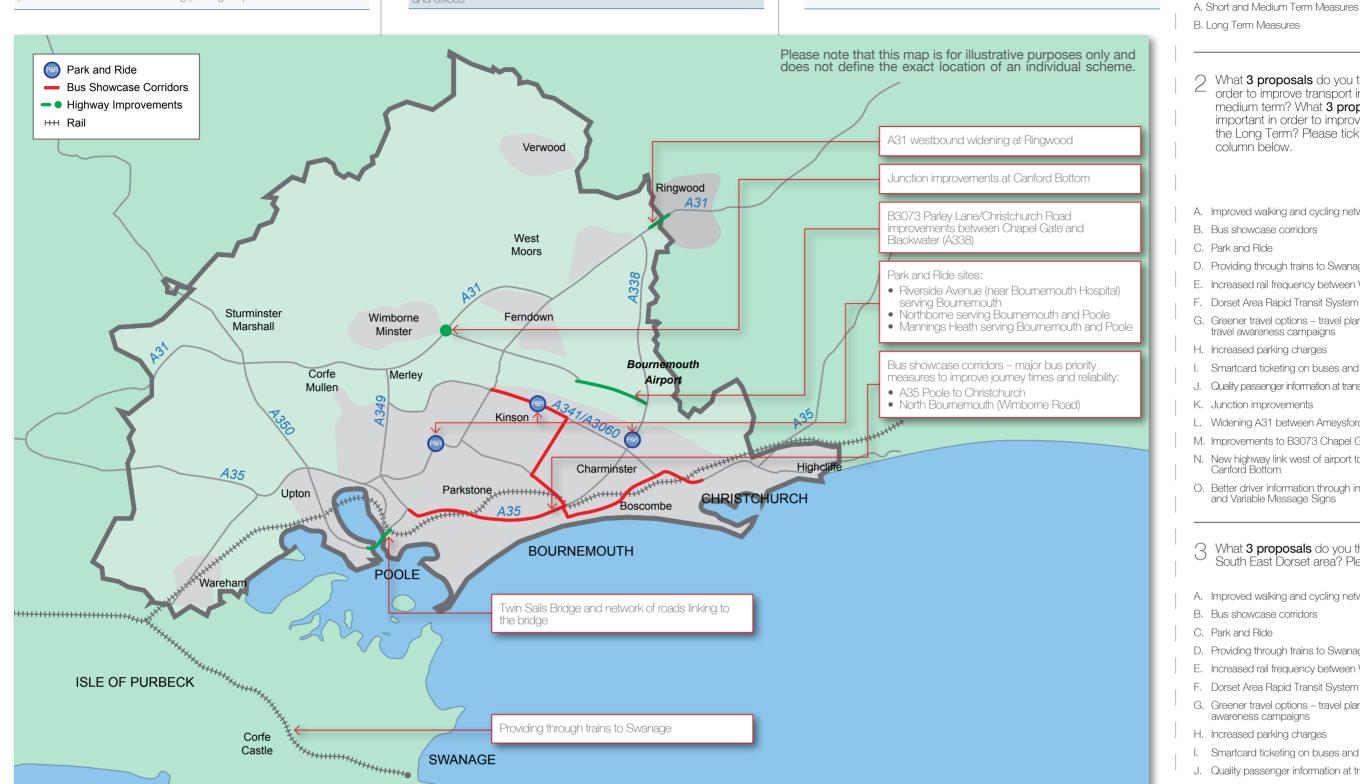
and produce updated freight map

including revised traffic signal timings

Control Centre

via Internet and Variable Message Signs

narges in town centres and fewer long stay o Park and Ride improvements



## Long Term Measures (beyond 2020)

do you think are the most importa ansport in the study area in the sh lat <b>3 proposals</b> do you think are th to improve transport in the study a ease tick a maximum of 3 boxes ir	ort/ ne ma irea ir	วst า
ease lick a maximum of 3 boxes in figure, s cycling network		

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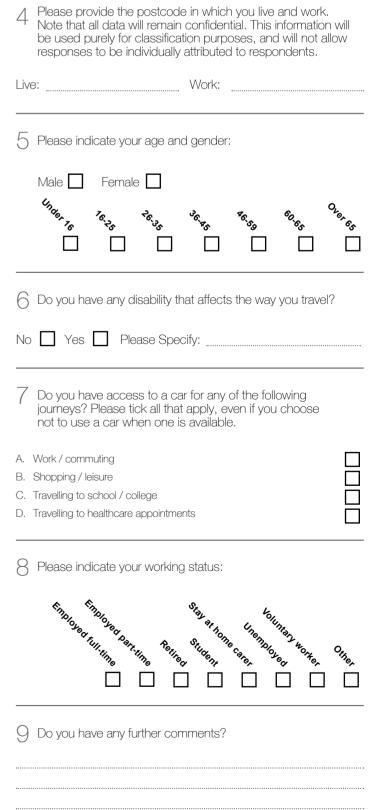
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- A. Improved walking and a B. Bus showcase corridor
- C. Park and Ride
- D. Providing through trains to Swanage
- E. Increased rail frequency between Wareham and Brockenhurst
- F. Dorset Area Rapid Transit System (DARTS)
- G. Greener travel options travel plans, car clubs, car sharing, travel awareness campaigns
- H. Increased parking charges
- Smartcard ticketing on buses and trains Quality passenger information at transport interchanges and stops
- K. Junction improvements
- L. Widening A31 between Ameysford and Merley
- M. Improvements to B3073 Chapel Gate Airport A338
- N. New highway link west of airport to Ringwood Road and Canford Bottom
- O. Better driver information through improved communications and Variable Message Signs
- What **3 proposals** do you think are least suitable for the South East Dorset area? Please tick a maximum of 3 boxes.
- A. Improved walking and cycling network B. Bus showcase corridors C. Park and Ride D. Providing through trains to Swanage E. Increased rail frequency between Wareham and Brockenhurst F. Dorset Area Rapid Transit System (DARTS) G. Greener travel options - travel plans, car clubs, car sharing, travel awareness campaigns H. Increased parking charges I. Smartcard ticketing on buses and trains
- J. Quality passenger information at transport interchanges and stops
- K. Junction improvements
- L. Widening A31 between Ameysford and Merley
- M. Improvements to B3073 Chapel Gate Airport A338
- N. New highway link west of airport to Ringwood Road and Canford Bottom O. Better driver information through improved communications and Variable Message Signs

Across the Study Area – build on the success of short and medium term measures including support of 'greener' travel options. The map below illustrates the measures required in the longer term, assuming the short and medium term measures shown above are implemented.

The different measures in this strategy are draft recommendations for new infrastructure and changes to local transport policies up to 2026. These changes are needed to accommodate the expected increases in housing and the growth of the local economy, while maintaining the quality of life in the area and helping to tackle

climate change. Over the longer term, significant additional infrastructure will be required. This includes completion of the bus showcase corridor system with complementary Park & Ride sites, increased rail frequency alongside development of a light rail system, and a number of road building schemes.



Please note that this map is for illustrative purposes only and does not define the exact location of an individual scheme. Park and Ride Bus Showcase Corridors Highway Improvements HH Rail Park + Rail Widening A31 into a dual carriageway between Verwood Ameysford and Merley, with grade-separated unction at Canford Bottom Ringwood North-south road link – Magna Road to Canford Bottom A31 West East-west road link – B3073 Chapel Gate to A341 Magna Road Moors 338 N. Bus showcase corridors: Sturminster Wimborne Fernd Castle Lane Marshall Minster Wallisdown Road • North West Bournemouth to Poole • Extensions to Wimborne, Ferndown, Bournemouth Bournemouth Airport and to the east Corfe Merley Airport of Christchurch Mullen Kinson A338 widening Blackwater to Cooper Dean - P Park and Ride sites: High Charm nster A35 Bournemouth Airport Interchange, including Parkstone coach facilities Upton CHRISTCHURCH • Creekmoor, serving Poole Boscombe A35 BOURNEMOUTH POOLE Wareham -----Development of Dorset Area Rapid Transit System (DARTS). Light rail system from Hamworthy to Christchurch using the existing rail line with onstreet running through Bournemouth town centre ISLE OF PURBECK Where did you pick up this leaflet? ..... Corfe \*\*\*\*\*\*\*\*\* Castle SWANAGE Under the Data Protection Act, the information which you have provided in this questionnaire will only be used in connection with this project. All responses will be kept confidential.

Business Reply Licence Number BH53 SE Dorset Transport Study - Project Team C/O Transportation Services Borough Of Poole St John's House Serpentine Road Poole Dorset BH15 ZZ



South East Dorset Transport Strategy Preferred Strategy – Have Your Say

SEDTS

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## South East Dorset Transport Study

The South East Dorset Transport Study (SEDTS) has been reviewing the area's long term transport needs and is now reaching its conclusions.

The SEDTS concentrates on the conurbation of Poole – Bournemouth – Christchurch, extending to Wareham, Verwood and Ringwood.

The study has identified the improvements that are needed over the next 20 years or so and as major transport schemes take a long time to plan and deliver, we need to start developing them soon.

In the first part of the study (during 2008) we collected data on how people travel around South East Dorset involving a range of interview surveys. From this data we were able to build a computer model has been transport network. The computer model has been used to assess the impacts of a range of transport scheme options.

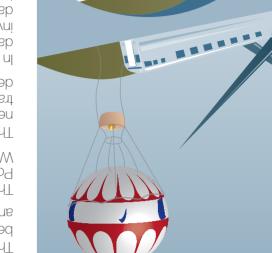
In 2009 we asked you to give us your views on the problems and issues with South East Dorset's transport metwork. Over 600 people filled in questionnaires and meetings were held with representatives from a variety of organisations in the area. By combining people's opinions with the transport data collected in 2008, we opinions with the transport data collected in 2008, we were able to build up a detailed picture of the problems.

Last summer we asked for your opinions on a number of transport themes based on the problems and issues established in the earlier rounds of consultation. We received over 2000 responses and also held a number of meetings and exhibitions across the study area.

Full details are available on the study's website <u>www.sedorsetmms.com</u>

The views received during consultation have been fully considered and combined with technical work looking at value for money, environmental impacts and engineering operational feasibility.

This leaflet summarises the measures in the draft strategy divided into short/medium and long term.





### Study Information

#### What happens next?

Before we finalise our strategy, we would like to hear your opinions on the types of measures that you would like to see delivered over the next 20 years as part of the final strategy. You can have your say by filling in the questionnaire included with this leaflet and posting it to the freepost address provided.

We will use your feedback to help decide on the South East Dorset Transport Strategy which will then be adopted by Bournemouth Borough Council, Dorset County Council and Borough of Poole in spring 2011 as part of the third Local Transport Plan.

By 2026 on current projections, there could be more than 33,000 extra houses in South East Dorset. If no improvements are made to the transport system, overall vehicle mileage is predicted to increase by 30% in peak periods, with delays and related congestion set to more than double. To ensure this does not occur, we have identified those measures that could be introduced in the short/medium and long terms; these are highlighted in this leaflet. In parallel with this consultation, we will be preparing a detailed implementation programme for the measures included in the strategy.

Following the outcome of the Comprehensive Spending Review announced by the Chancellor in October, it is clear that the resources available for transport improvements will be limited in the short to medium term. In the short term, the programme will therefore concentrate on low cost measures designed to make better use of the existing transport infrastructure and services; this will include initiatives to make everyone more aware of the alternative ways that are already available of travelling around South East Dorset.

At the same time, we will start to plan the major transport improvements, many of which will have a long lead time to implementation.

Many of the initiatives that we have identified will require funding from government covering at least part of their costs. We will therefore be preparing the evidence demanded by government to support our requests for funding. At the same time, we will need to be flexible about the contents of the strategy, taking into account the speed of developments, other local initiatives and changes to government policy.

The benefit of the work that we have carried out so far is that we have developed a strong evidence base, including an up-to-date transport model. This should put us ahead of other local authorities who will be competing with us for the scarce government funds.

As we take forward each of the schemes, we will need to carry out a more detailed assessment which will often include further consultation with you on the precise details of the measures. Thank you for taking the time to express your views on the options for South East Dorset's transport system.

Contact Us

EMAIL

www

If you would like further information then you can contact us by:

 Image: Construct of the second system
 01202 262044

 Image: Construct of the second system
 South East Dorset Transport Study, Transportation Services, Borough of Poole, St John's House, Serpentine Rd, Poole, BH15 2DX

sedorset.transport@poole.gov.uk

www.sedorsetmms.com

If you would like this leaflet in a different format, for example Braille, audiotape, large print or another language then please contact Rick Clayton.

Telephone: 01202 262044 E-mail: sedorset.transport@poole.gov.uk



"Cycling and walking routes need to be improved to encourage people to switch from using their car."

"Improvements are needed to bus services to/from towns and villages

in the surrounding countryside. At the moment there are few alternatives to using a car."



Transport partnership by:

Bournemouth



**ATKINS** 

