

LOCALiQ

The smarter way to connect with your customers.

The marketing partner businesses trust to drive their success, offering the most comprehensive and industry leading solutions to deliver results.

LOCALiQ offers all the solutions you need to reach local customers:

- Build your presence
- Drive awareness and leads
- Grow your audience and connect
- Manage your leads and customers
- Know what works

**We know your community like no one else.
No matter your goals, we can get you there.**

Source: Publisher's Statement 2018



**200
websites**

Almost 30 million unique
browsers, generating over 213
million + page views every month



**over
6
million**

readers in print
across the UK



**6.2
million**

Newsquest reach more
than 6.2 million followers
across social media
platforms



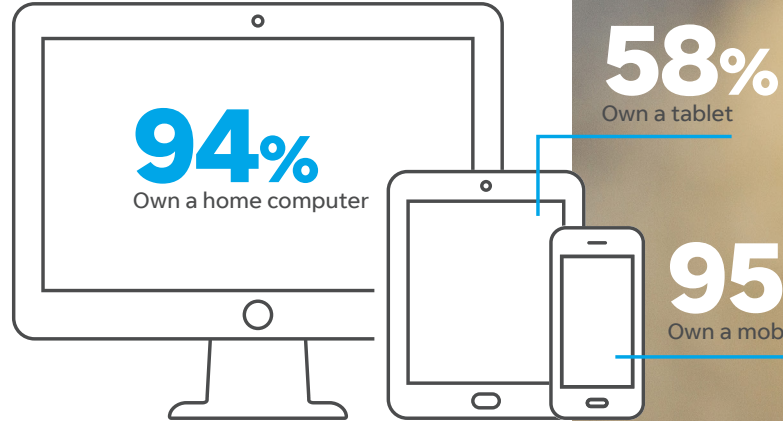
localiq.co.uk **LOCALiQ**

Why Multimedia?

To align with changing consumer behaviour and ensure you stay ahead of the competition, our company has evolved from solely print to multimedia solutions.

We provide integrated solutions that take the best of both digital and print advertising to help you reach the right audience.

People engage with newsbrands across multiple devices every day; reinforce your message across multiple platforms for a more effective campaign.



Search Engine Advertising:

Reach more consumers who are ready to buy

Social Advertising:

Put the worlds leading social media sites to work for your business with a powerful, local advertising programme

Search Engine Optimisation:

A customizable SEO solution ideal for businesses who want to boost local presence and be found for relevant searches. Our consultative, locally-focused approach means we help establish your goals, then optimise your website so you get found in local search results.

Sites:

We can create and manage websites that attracts web & mobile visitors so they contact you. Conversion and user friendly designs to turn website contacts into customers

Lead Management, Marketing Automation and Analytics:

Our LOCALiQ marketing software helps businesses track their leads and turn them into customers. With easy-to-use lead management, marketing automation, and analytics tools, we help you make the most of every opportunity to grow your business.

LOCALiQ
The intelligent
way to reach
local consumers.

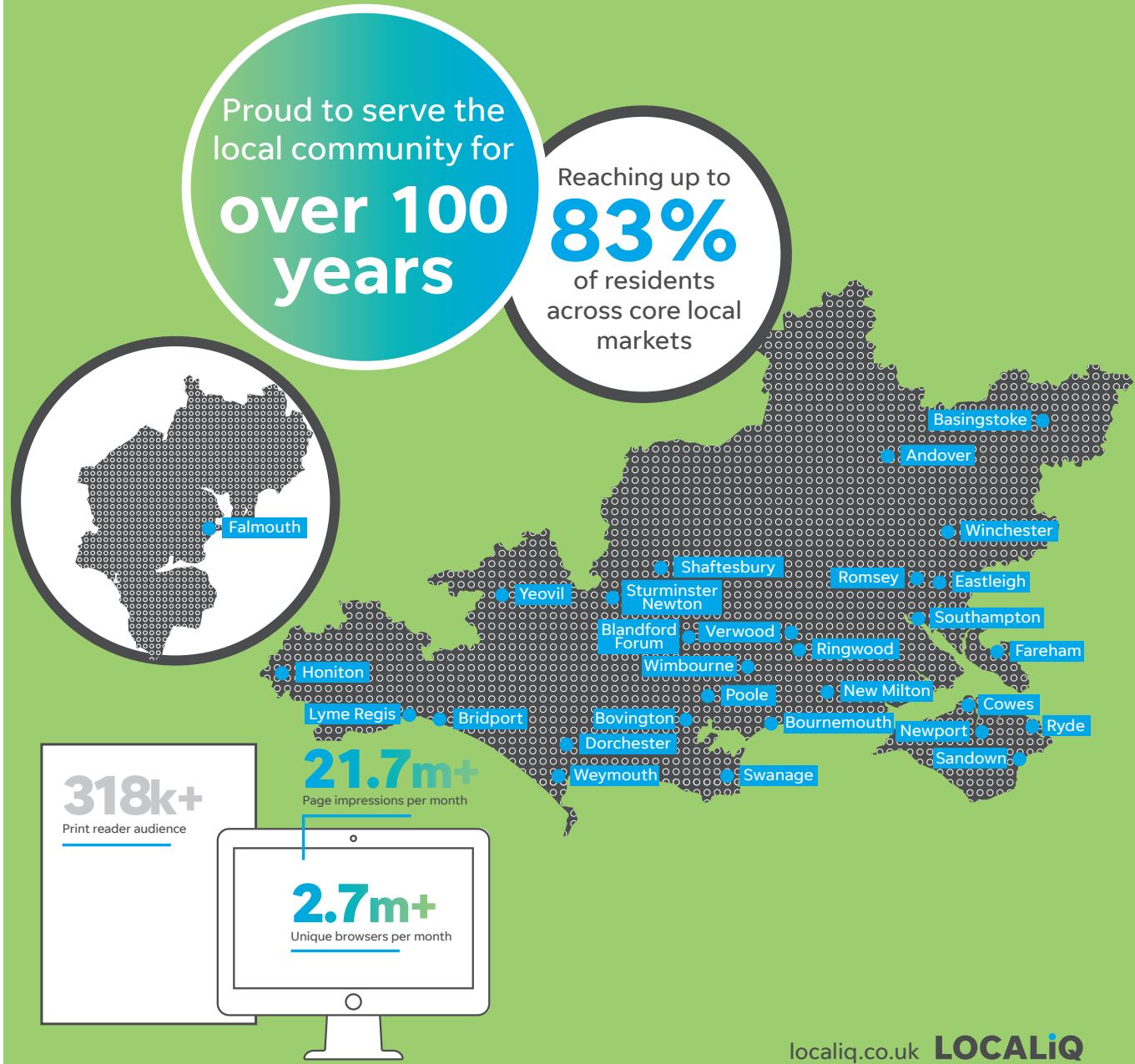
LOCALiQ

localiq.co.uk **LOCALiQ**

Our Brands

Publication Name	Combined social media followers	Unique browsers per month	Monthly page impressions	Daily Readership	Publications sold daily
Andover Advertiser	13,282	61,494	281,072	17,039	6,067
Bridport NEWS	14,425	40,799	175,352	12,815	5,353
Christchurch Times	-	-	-	9,571	5,670
DAILY ECHO	228,266	801,366	7,732,467	26,342	10,352
Dorset ECHO	95,232	342,917	2,704,650	16,088	7,736
Gazette	34,394	150,476	868,897	23,934	6,232
HAMPSHIRE CHRONICLE	18,758	69,548	298,763	24,137	6,897
County Press	52,415	220,699	1,727,028	44,810	21,245
New Forest POST	370	1,543	5,031	20,204	13,596
Falmouth Packet	17,881	114,312	532,739	34,605	16,267
Romsey Advertiser	2,111	22,635	68,937	12,666	4,349
Salisbury Journal	37,738	147,268	784,205	33,495	11,738
Daily Echo	248,967	820,710	6,589,471	30,914	12,238
Swanage & Wareham Advertiser	3,522	6,180	18,573	11,952	10,252

Adobe Analytics Jan- June 2019
Telmar August 2019
Facebook , Instagram and Twitter Followers Dec 2019.
Publishers Statement 2019



Niche Magazine Publications

We publish multiple, regional, upmarket upmarket lifestyle magazine brands, each highly targeted and carefully crafted to resonate with affluent readerships, compiled with the most discerning readers in mind.



Reaching a combined print and digital audience of 1.6m* people per month, giving you unique access to both active and passive candidates in your area.

Our strong local publishing network allows us to reach candidates other job boards can't. With over 100 years experience working with local businesses, we understand your needs and can make your recruitment mission possible.



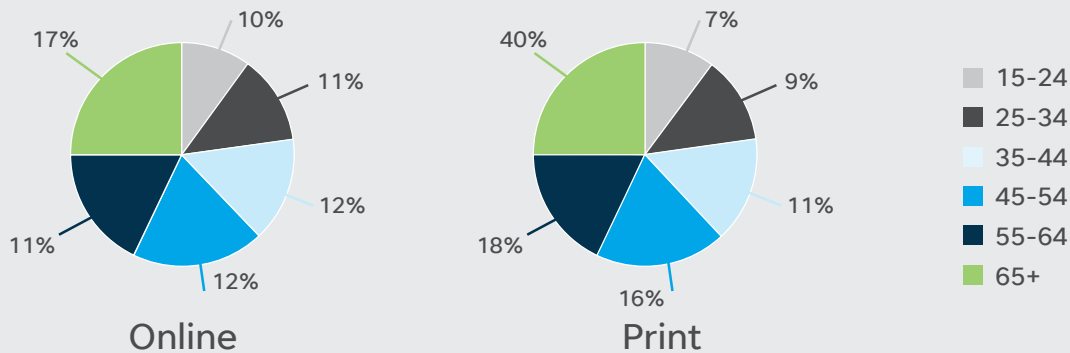
Offering a full service working with our clients every step of the way to research, plan, design, print and deliver your leaflet to your target market

Contact 0845 1999830 | localsales@zoominleaflets.co.uk

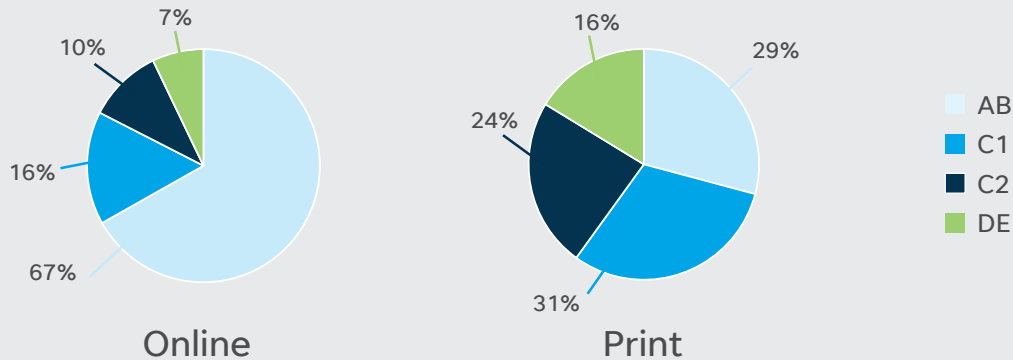
Get in touch.
tracy.hayden@localiq.co.uk

LOCALiQ
localiq.co.uk

Age profile:



Socio-economic profile:



Source: Monthly Page Impressions/Unique browsers Jan-Jun 2018, Age/Socio profiles - JICREG data as December 2019.